

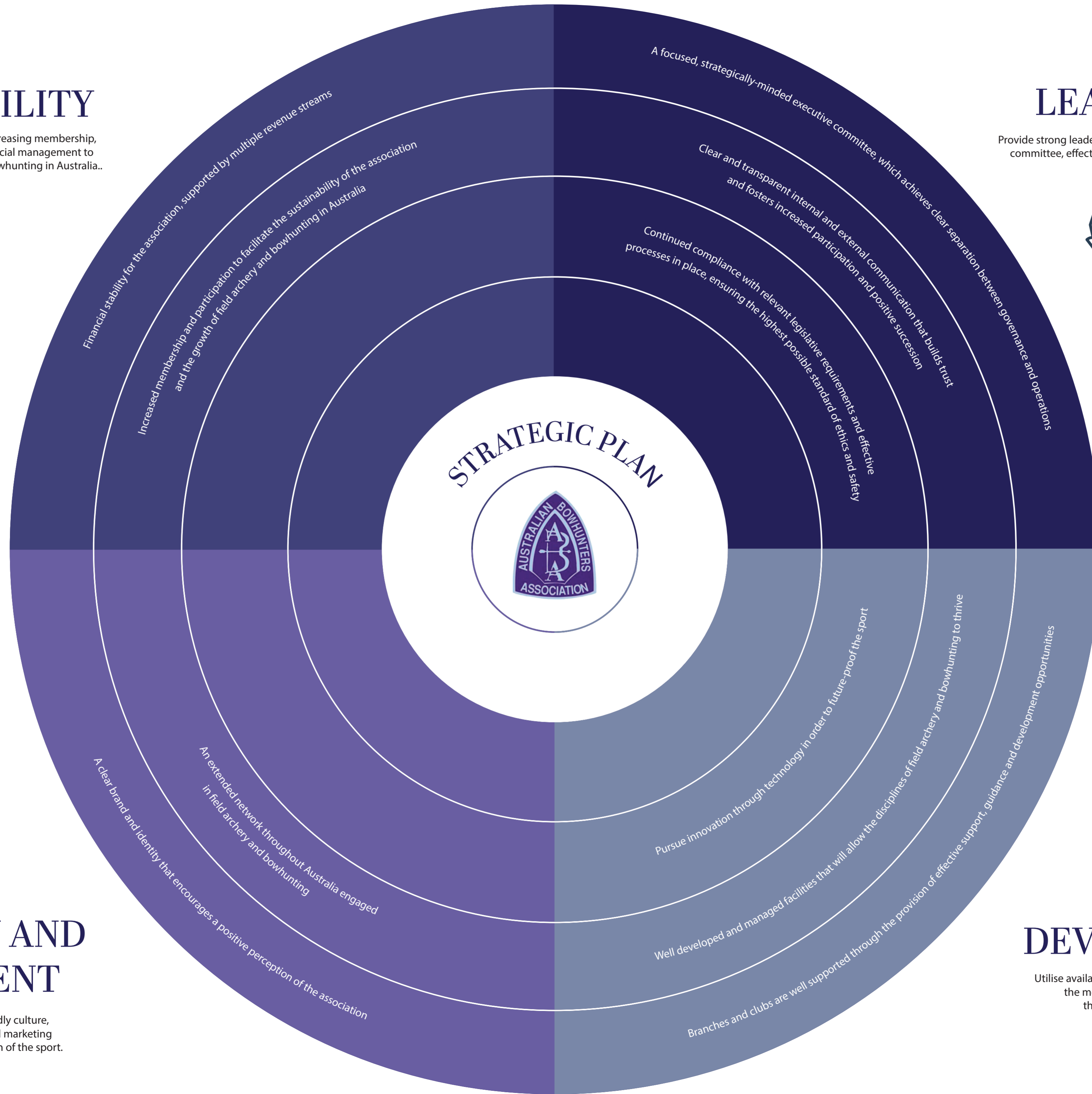
SUSTAINABILITY

A sustainable association supported by increasing membership, multiple revenue streams and strong financial management to facilitate the growth of field archery and bowhunting in Australia.



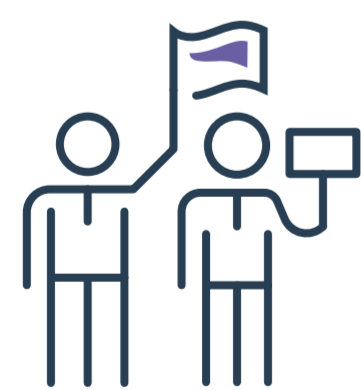
LEADERSHIP

Provide strong leadership with a strategically-minded executive committee, effective procedures and clear communication.



PROMOTION AND ENGAGEMENT

Provision of an all-inclusive, family friendly culture, with active community engagement and marketing initiatives to promote a positive perception of the sport.



DEVELOPMENT

Utilise available resources and technology to improve the membership experience and address the long-term needs of the sport.

